

SEO/SEA Expert

Description

EIGHT is a forward-thinking digital agency with a presence in France, Switzerland, Morocco, Spain, and Vietnam. We operate across diverse markets to deliver impactful solutions. We support small, medium, and large companies to improve their digital strategy and increase their visibility by optimizing their internal processes and securing their information systems.

EIGHT values creativity, curiosity, and ambition to drive digital innovation. Join us and become part of a dynamic and multicultural environment where fresh ideas are celebrated and empowered to achieve results.

Responsabilités

As part of our growth, we are expanding our Marketing and Communications Team and seeking a **Full-Time SEO/SEA Expert** to drive digital growth for our agency and our clients.

Key Responsibilities:

- Develop and execute SEO strategies to improve organic search performance
- Plan and manage SEA (paid search) campaigns across various platforms
- Optimize websites and landing pages to enhance search engine visibility
- Analyze data and performance metrics to adjust strategies for maximum impact
- Create and manage social media advertising campaigns
- Provide SEO/SEA audits and recommendations for clients
- Stay current with the latest SEO, SEA, and social media trends and best practices

Qualifications

- Proven experience in SEO and SEA campaign management
- Familiarity with tools like Google Analytics, SEMrush, and Google Ads
- Excellent analytical skills and attention to detail
- Proficiency in French and English (written and spoken)
- Ability to work both independently and collaboratively
- Experience with social media ad campaigns (Facebook, LinkedIn, Instagram) is a plus

Avantages du poste

Organisme employeur
EIGHT

Type de poste
Temps plein

Date de début du poste
As soon as possible

Durée du contrat
Permanent contract

Secteur
Marketing and communications

Lieu du poste
Télétravail possible

Date de publication
décembre 16, 2024

- Full-time position with flexible working conditions
- The opportunity to work on diverse projects for EIGHT and our clients
- A dynamic, international, and collaborative environment
- Professional growth opportunities
- Remote (Home Office), with the option to work from any of our locations: France, Switzerland, Morocco, Spain, or Vietnam.

Contacts

If you're passionate about digital marketing and want to contribute to a growing international team, we'd love to hear from you!

Please send your CV and a brief cover letter by pressing on the button "APPLY NOW"!

Note: Only shortlisted candidates will be contacted. If you do not hear from us within two weeks, please consider that your application has not been selected.